

**CLIENT PROFILE: BANKER AND ENTREPRENEUR SEEKING TO RUN MIDDLE-EASTERN BANK**

**ACADEMICS**

College: Major Middle Eastern University  
GPA: 3.7 to 3.9  
Major: Management Information Systems and Accounting  
Activities: Involved in on-campus student associated,  
Established two small businesses  
GMAT: 590 - 610

**PERSONAL/OTHER**

Hometown: Middle Eastern country  
Hobbies: Soccer, martial arts, active entrepreneur  
UNIQUE PERSONAL EXPERIENCES: Founder of two large business ventures  
Community Service: Co-founded an orphan charity, active in religious activities and several boards  
Recommenders: Current manager and senior executive

**WORK EXPERIENCE**

Industry: Large Middle Eastern bank and entrepreneurial ventures  
Years of Work Experience: 7  
Functional Experience: Financial analysis, management, entrepreneurship  
Analytical Experience: Intensive analytical skills in banking  
Management Experience: Extensive as head of regional bank operations

**GOALS**

Stretch MBA Program: Stanford  
Short-term goal: Return to banking role and expand entrepreneurial reach  
Long-term goal: Serve as CEO of global investment bank with continued investment in entrepreneurial ventures

**CHALLENGES**

- GMAT several deviations below the mean
- Client engagement one week prior to application submission
- Underdeveloped English writing capabilities

**PRIMARY ADMIT ADVANTAGES**

- Mitigated GMAT weakness by highlighting undergraduate performance and focusing on promotion history at work,
- Guided recommenders towards promoting communication strengths
- Demonstrated leadership and exceptional management capacity by thoroughly outlining entrepreneurial ventures, community service impact and banking role
- Worked around the clock to deliver feedback on all aspects of the application to complete two applications in one week
- Worked with the client on essay content, structure and grammar to deliver a well-written set of final essays

**RESULT: STANFORD GSB MATRICULATION!**