

CLIENT PROFILE: MULTI-LINGUAL FORMER FINANCE PROFESSIONAL SEEKING INDUSTRY RE-ENTRY

ACADEMICS

College: State school in the Northeast
GPA: 3.4 to 3.6
Major: Economics
Activities: Volunteered and studied in Europe, captain of sports team, finance club
GMAT: 670 to 690

PERSONAL/OTHER

Hometown: Northeast
Hobbies: Sports, languages, volunteer
UNIQUE PERSONAL EXPERIENCES: Fluent in three languages, studied and worked in Europe, started corporate office
Community service: Environmental volunteerism in foreign countries
Recommenders: Two former bosses

WORK EXPERIENCE

Industry: Finance
Years of work Experience: 7
Functional experience: Financial services, strategy, financial modeling, valuation analysis
Analytical experience: Strong
Management experience: None

GOALS

Stretch MBA programs: Kellogg
Short-term goal: Financial services/ consulting
Long-term goal: Running an investment management fund

CHALLENGES

- GMAT below the mean for target MBA programs
- Limited timeframe for completing the GMAT and four program applications
- A few work gaps in the candidate's employment history
- Heavy activity concentration in college, lacking after formal education

PRIMARY ADMIT ADVANTAGES

- Application Strategy
- Created a personal brand through focus on personal and professional stories that supported targeted personal characteristics: persistent, analytical and competitive
- Highlighted multi-lingual abilities and multicultural experience as unique assets to MBA programs seeking a bridge between American and international students
- Asked recommenders to highlight analytical skills, rapid promotions and leadership
- Drew extensive parallels between contributions in college beyond the classrooms and intended contributions in the business school community
- Helped candidate secure substantial scholarship funding from premier MBA programs
- Developed rigorous calendar to help candidate accomplish taking the GMAT, working on essays and coordinating school visits within a very compressed timeframe

RESULT: NORTHWESTERN (KELLOGG), NYU (STERN), UVA (DARDEN) ACCEPTANCES!