

**CLIENT PROFILE: BANKER INTERESTED IN LATIN AMERICAN AND ASIAN FINANCE**

**ACADEMICS**

College: Large Midwestern USA state school  
GPA: 3.3 to 3.5  
Major: Spanish History  
Activities: Studied abroad, served as officer on diversity club  
GMAT: 660 – 680

**PERSONAL/OTHER**

Hometown: Midwest  
Hobbies: Volunteering, marathon running  
UNIQUE PERSONAL EXPERIENCES: Extensive travel throughout Asia, won Chairman’s award at her firm  
Community Service: Helped build an inner-city library in inner-city, managed foreign exchange program in university, volunteered at an animal shelter  
Recommenders: Current and former managers

**WORK EXPERIENCE**

Industry: Finance  
Years of Work Experience: 4  
Functional experience: Personal client services, personal banking  
Analytical Experience: Moderate analysis of accounts with various licenses  
Management experience: Minimal

**GOALS**

Stretch MBA program: Cornell  
Short-term goal: Work in an NGO  
Long-term goal: Start own microfinance institution in Latin America and Asia

**CHALLENGES**

- Very limited management background
- GMAT score was below the mean
- Initially a bit shy in interviewing capacity
- Difficulty articulating reasons for MBA pursuit

**PRIMARY ADMIT ADVANTAGES**

- Heavily emphasized community service and projected implementation success
- Highlighted analytical prowess in obtaining financial broker licenses in the essays, recommendations, and interviews
- Conducted repeated simulated interviews to increase comfort level

**RESULT: CORNELL AND GEORGETOWN ACCEPTANCES!**