

CLIENT PROFILE: URBAN BUSINESS DEVELOPMENT MANAGER SEEKING SOCIAL ENTREPRENEURSHIP

ACADEMICS

College: Major Canadian University
GPA: 3.7 to 3.9
Major: Economics & Latin American studies
Activities: Student government, global student congress
GMAT: 750 – 770

PERSONAL/OTHER

Hometown: Northeast USA
Hobbies: Languages and travel
UNIQUE PERSONAL EXPERIENCES: Helped create professional volunteer board for educational foundation, traveled extensively in Latin America as part of volunteer program
Community Service: Numerous volunteer efforts and charity involvement
Recommenders: Mentee, supervisor, community service foundation executive director

WORK EXPERIENCE

Industry: Nonprofit centered on city business services
Years of work experience: 3
Functional Experience: Project management, strategy
Analytical experience: Mild analytical experience
Management Experience: Moderate – managed board and projects with city development

GOALS

Stretch MBA Program: Wharton, Harvard
Short-term goal: Work in a non-profit microfinance firm
Long-term goal: Run social venture focused on Latin America

CHALLENGES

- Candidate lacked confidence in being accepted due to challenges in gaining college undergraduate admissions
- Extensive international travel during peak application season
- Non-traditional candidate who had trouble articulating reason for business school pursuit
- Client's organization and industry do not typically send many candidates to elite MBA programs
- Short work experience

PRIMARY ADMIT ADVANTAGES

- Clearly delineated the client's unique application assets and specific qualifiers for MBA classroom contribution that her job offered over her peer applicants
- Highlighted client's global volunteer service as the foundation of her commitment to sound corporate citizenship
- Reviewed client's career options subsequent to business school to identify viable career paths

RESULT: HARVARD, WHARTON, AND YALE ACCEPTANCES!